

# Redline Racing™

## THE EXPERIENCE

**S**et in the scenic European countryside, teams from around the globe have assembled to participate in the Redline Racing European Tour. Teams are each assigned a high performance car and are asked to register their actions on an electronic device that automatically tabulates and records their every move. Each route offers particular hazards and challenges participants to make high speed decisions in order to make the right choices to successfully command a lead in this exciting two-hour experience.



**Powering Performance Through Learning.**

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## THE DETAILS

### Overview

Rev your engines and prepare for the thrill of the open road! In this fast-paced international race, participants discover how to optimize success in an ever-changing environment. Designed for large groups, participants play the role of outstanding racing teams from all over the globe. As they navigate their way through challenging roads and prominent country villas, they will learn the importance of taking action based on appropriate goals and relevant information, all within a constantly changing context.

### Key Learning Points

- Understand the dynamics of achieving success within the context of corporate realities
- Recognize the importance of setting goals that are immediate, relevant and results-focused
- Learn that success requires both a short and long term outlook
- Identify the importance of balancing action with information and analysis to make the best decisions

### Practical Details

- 2 hours
- Designed for large groups
- Ideal for use in a conference setting



## RESULTS

- **Improve performance through disciplined action**
- **Obtain the greatest possible results as quickly as possible**
- **Greater alignment with overall corporate goals and direction**
- **The ability to quickly learn and benefit from previous experience**