

Set in the mid-1800s in the Wild West, this activity puts attendees in a world of rapid expansion and untapped opportunities. From the moment the program begins, attendees will be racing against the clock to collaborate with others to secure all the materials needed to build the track that will connect Rattlesnake Canyon with the outside world.

In this fast-paced, high-energy marketplace, attendees will be swept into a world that helps them realize how powerful and beneficial strategic partnerships can be – if you can forge them amidst the hectic competition and changing market! Working as settlers and merchants, this experiential corporate events activity is the ideal way to engage and hone attendees' sales, negotiation, and communication skills in a way that is undeniably fun and captivating.

The Outcome:

While we're big on fun, we also know that your event needs to make a real impact. Here are just a few of the things that attendees will walk away confidently able to do:

- Understand customer needs
- Implement quick and clear two-way communication
- Implement an actionable plan to pursue maximum profit potential
- Initiate efficient processes that expedite workflow and proactive customer service
- Develop strong and mutually beneficial partnerships, both internal and external