



## Communication: Developing Your Leadership Presence

The success of communication relies on the level of clarity and comprehension you are able to provide those you are communicating to. Whether you're addressing an audience of one, 10 or 1,000, the clarity, passion, and confidence that you bring to your message can mean the difference between success and failure. The ability to clearly articulate a message is a core skill every leader in an organization must practice and hone.

It's not just about "what" the leader communicates, but "how" they do it that builds credibility and trust. Eagle's Flight's powerful one-day course, *Mastering World-Class Communication™*, develops a leaders executive presence by harnessing their style, passion, body language, and improves their skills to deliver that message to have the right impact across multiple settings.

### THE OUTCOME

*Leaders will return to work with the ability, tools, and confidence to:*

- Craft clear, concise, and purposeful messages in order to close the gap between the intended message and what the listener comprehends
- Harness the impact of tone, body language, and style
- Employ active listening skills to elicit more key information and respect from your audience
- Motivate, inspire, and direct others with greater conviction and confidence
- Transform potentially challenging interactions into mutually beneficial exchanges



Left with questions? Wondering what a partnership could look like? Give us a shout!

Toll-Free North America: 1-800-567-8079 • International: +1-519-767-1747 • [www.eaglesflight.com](http://www.eaglesflight.com)  
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## THE DETAILS



1-day  
program



5 - 20  
participants



Ideal for mid-level  
and senior leaders



Customization and  
delivery options  
available



Post-course  
reinforcement  
available

## THIS ISN'T YOUR ORDINARY LEARNING EXPERIENCE

An Eagle's Flight experiential learning program is unlike anything you or your participants have seen before – it's not another lecture, case study, or role-play. Through interactive, experiential-based learning your participants will not only learn new skills and knowledge, but get the chance to put that learning into action and practice them as they apply to their life on the job. We frequently use our "40, 40, 20" formula when delivering training. This translates to 40 percent of the time spent on conviction and knowledge transfer, 40 percent on practice with that knowledge, and then 20 percent on how to apply the learning back on the job. This all comes together to produce a change in behaviors that deliver expected results.

Why do we do this? We take this approach to training because by personally experiencing the results that come from applying their existing behaviors in the experiential portion of training, participants see the link between their performance in the experience and the changes they need to make to maximize performance at work. A powerful debrief reinforces the lessons learned in the experience and shows how to apply those lessons back on the job. New competencies are developed, learnings are retained, and individuals are more likely and better able to enthusiastically apply their new knowledge to improve their day-to-day performance.



***"The use of your experiences to build understanding and conviction is an Eagle's Flight trademark; and one which, in my opinion, is a true differentiator that sets you apart from all others in your field."***

Marc Caira, Vice Chair, Restaurant Brands International



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