



Executorial Excellence: From Strategy to Tactics

While it's crucial your organization's leaders know how to develop a strategy, it's a moot point if your leaders cannot execute it. It takes an agile and fully equipped leader to translate any strategy into action. Breaking down the strategy into logical components, understanding how to track progress, and innovating and developing the right tactics is crucial to success. Regardless of the complexity of the strategy, success hinges on the dynamic management and implementation of a strategy.

Execution is where the real work begins, and is where leaders are most needed by their employees, and their organizations. In Eagle's Flight's one-day course, *Executorial Excellence™*, your leaders will learn and practice how to effectively establish tactical priorities, cascade execution throughout the team, and adapt the implementation amidst shifting priorities. Ultimately, creating leaders who are fully capable of changing tactics, rather than strategy, along the road to results.

THE OUTCOME

Leaders will return to work with the ability, tools, and confidence to:

- Dissect strategy into its logical components, leading to easily executable tactics
- Maintain focus on multiple objectives and encourage momentum through the process
- Plan for contingencies and manage resources for their utmost impact
- Monitor and correct progress through the use of checkpoints and metrics
- Promote team engagement and contribution to organizational goals

THE DETAILS



1-day
program



5 - 50
participants



Ideal for
senior leaders



Customization and
delivery options
available



Post-course
reinforcement
available

THIS ISN'T YOUR ORDINARY LEARNING EXPERIENCE

An Eagle's Flight experiential learning program is unlike anything you or your participants have seen before – it's not another lecture, case study, or role-play. Through interactive, experiential-based learning your participants will not only learn new skills and knowledge, but get the chance to put that learning into action and practice them as they apply to their life on the job. We frequently use our "40, 40, 20" formula when delivering training. This translates to 40 percent of the time spent on conviction and knowledge transfer, 40 percent on practice with that knowledge, and then 20 percent on how to apply the learning back on the job. This all comes together to produce a change in behaviors that deliver expected results.

Why do we do this? We take this approach to training because by personally experiencing the results that come from applying their existing behaviors in the experiential portion of training, participants see the link between their performance in the experience and the changes they need to make to maximize performance at work. A powerful debrief reinforces the lessons learned in the experience and shows how to apply those lessons back on the job. New competencies are developed, learnings are retained, and individuals are more likely and better able to enthusiastically apply their new knowledge to improve their day-to-day performance.



"The use of your experiences to build understanding and conviction is an Eagle's Flight trademark; and one which, in my opinion, is a true differentiator that sets you apart from all others in your field."

Marc Caira, Vice Chair, Restaurant Brands International



Left with questions? Wondering what a partnership could look like? Give us a shout!

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