

MARKETING & GRAPHIC DESIGN COORDINATOR

You're an experienced, creative, and dynamic Graphic Designer who can also step into the role of a Marketing Coordinator. This position will give the successful candidate the opportunity to create high-quality marketing and sales materials for both print and web, and help plan and execute various marketing campaigns and initiatives. This is a job that will allow you to put your design and marketing acumen to the test in practical ways.

Eagle's Flight is currently looking for a sharp and insightful Marketing Coordinator, who is also an experienced graphic designer, who can internalize the Eagle's Flight brand to execute campaigns and initiatives with total confidence. The ideal candidate has exceptional communication skills, is creative, well-organized, can work independently, and pays great attention to detail.

This is not a start-from-scratch position, since we already have a strong brand identity, great campaigns, and fully set-up marketing automation. The individual that fills this position will help our team launch initiatives that are relevant to our industry's challenges and ultimately, drive Eagle's Flight's growth.

Reporting to our VP Marketing, your graphic design experience, along with your marketing skills and passion for flawless execution will be indispensable as you will work with the team to ensure absolute quality in the launch of marketing campaigns and initiatives. You love learning and you know your craft inside and out.

Does this sound like you? If so, find more details on the following page.



The Details:

Our ideal candidate is smart, ambitious, and brimming with positive energy. You love working at the tactical level, putting in all the work required to make a campaign successful. You also have a track record of flawless execution, meaning that every task is performed with the highest degree of accuracy and attention to detail.

This is a full-time position.

You Must Have:

- Intimate knowledge and experience using Adobe InDesign, Photoshop and Illustrator
- Certificate, diploma or degree in graphic design, marketing, or a related field of study.
- Experience in marketing roles with diverse responsibilities such as content development and design, digital media, communication planning, lead nurturing, competitive analysis and tracking results
- Experience marketing B2B solutions
- Excellent verbal and written communication skills
- A plus would be to have previous experience utilizing HubSpot's Marketing Software or related marketing automation software, as well as an understanding of the inbound marketing methodology

You Are:

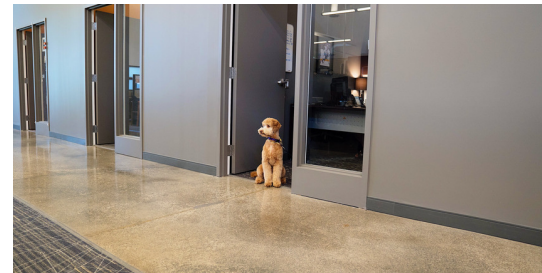
- A person with a desire to learn
- Highly customer centric
- Exceptionally organized in prioritizing work, multi-tasking, and consistently meeting deadlines.
- Creative and not afraid to think outside the box
- Self-motivated with the ability to work under pressure and detailed oriented
- A team player who aligns themselves with the greater marketing and sales team

About the Team You'll Be Joining

Exceptional Service · Absolute Quality · Genuine Friendliness · Leadership Excellence · Ethical Profit

Our team is renowned for the ownership they take in the quality of their work and delivering incredible outcomes together. As a result, we are a close knit family that is energetic, and collectively owns creating a positive environment. We do this through our strong commitment to our values.

In this role you will receive thorough training to kick start your career. Eagle's Flight employees who demonstrate high performance and commitment will have the opportunity for career development and advancement within our team.



If this sounds like you, we'd love to hear from you!

To apply, please send the following four **things**:

1. Cover letter
2. Résumé
3. Link to samples of your design work
4. 1-2 minute video telling us about yourself and in what ways you will add to the Eagle's Flight team

Applications can be sent to comesoarwithus@eaglesflight.com. Please include **Marketing and Graphic Design Coordinator** in your subject line.

We thank all applicants for their interest; however, only those selected for further consideration will be contacted. If you are a person with a disability and require accommodation to successfully apply, please email us to make your accommodation request.